

# Allegra E. Klein

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## Education

**Harvard University**, *A.B. in Music, Cum Laude in General Studies*

**New York University**, *M.S. in Global Affairs majoring in International Relations (in progress), courses in Arabic language*

## Experience

**National Youth Orchestra of Iraq** *Director of Operations & Cultural Affairs* 2008 – present

Co-founder of first-ever permanent National Youth Orchestra of Iraq, whose members are classically-trained musicians from all ethnic backgrounds (Sunni, Shi'a, Kurdish, Armenian, Turkoman, etc.), ranging in age from 14 to 29, who hail from all regions of the country. The NYOI was formed to provide normalcy, support and musical expression to young Iraqi artists, as well as to create a positive vision for a region in conflict and serve as an instrument of cultural diplomacy through tours abroad. The first gathering of the orchestra will take place in August 2009, with teachers from the U.S. and United Kingdom.

- designed and managed courses for summer program, including hiring and supervising music coaches
- established a distance-learning program with one-to-one music tutoring for over 20 music students in Iraq
- co-produced grant proposals resulting in nearly \$150,000 funding from the British Council and Iraqi government
- developed international publicity campaign, resulting in coverage in *The Times of London* and *Billboard*

**Musicians For Harmony, Inc.** *Founder & Executive Director* 2001 – present

Founded this nonprofit shortly after 9/11 to promote peace and cultural diplomacy through music, earning designation as a “worthy organization” (*New York Times*) whose “annual observances of the September 11th attacks have given weight to what used to be a blank space in the classical schedule” (*New Yorker*).

- produced more than a dozen concerts with world-renowned classical and world music artists
- designed and implemented after-school workshops titled “Music of the World” for NYC public schools
- developed winning grant proposals, including funding from NYC’s Department of Cultural Affairs
- created “Peace through Music” page for M4H on Facebook that has exceeded 100,000 members
- cultivated extensive press coverage in *New York Times*, *New Yorker*, *Daily News*, WNYC radio, etc.

**American Voices / U.S. Department of State** *Music Teacher & Conductor* Summer 2007

Traveled to northern Iraq for a 10-day intensive summer performing arts academy in Erbil. This historic program gathered over 300 musicians and dancers from all over Iraq for workshops, rehearsals and performances with ten teachers from the U.S. and Europe. Taught and led Iraqi Unity Youth Orchestra, conducted Erbil String Orchestra and lectured on the Suzuki Violin Method. Final concerts were televised on Arab media and story was broadcast on ABC World News.

**Bridgehampton Chamber Music Festival** *Executive Director* 2006 – 2007

Oversaw all aspects of this 25-year-old chamber music festival in the Hamptons, New York. Contracted performers, arranged concerts, hired staff and managed logistics for 14-concert series. Administered \$500,000 budget, payroll and bookkeeping.

- created e-mail campaigns, marketing materials and publicity mailings
- developed successful grant proposals for local government funding
- drafted and executed fundraising mailing to select donors, resulting in \$200,000 in donations

**New York Youth Symphony** *Director of Operations* 2003 – 2006

Served as general manager for this award-winning educational organization, including a 110-piece orchestra with concerts in Carnegie Hall and a 17-piece jazz band with performances at Symphony Space and Jazz at Lincoln Center. Established and monitored policies for all NYYS programs (orchestra, chamber music, composition, jazz band, conducting, commissioning). Created and oversaw budgets; supervised artistic directors; hired and supervised administrative staff; organized Parents Guild.

- created marketing and publicity strategies which led to 40% rise in ticket revenue
- spearheaded recruitment in nontraditional communities and increased enrollment by 20%
- developed grant proposals, including successful applications to ASCAP and NEA
- cultivated press relationships and garnered coverage in all major New York media outlets

(continued)

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### **Marlboro Music School & Festival** *Festival Coordinator & Artist Manager* 1997 – 2003

Oversaw all logistics for this world-renowned chamber music school in Vermont. Coordinated and supervised over twenty *Musicians from Marlboro* tours. Served as artist manager and international booking agent for Richard Goode, Peter Oundjian, and Richard Stoltzman. Implemented public relations campaigns; produced and edited publications; wrote and distributed promotional materials.

- created “Next Generation Committee” to attract younger audiences to Marlboro
- mounted marketing and email campaigns, raising attendance at concerts by 30%
- developed and coordinated 50th Anniversary concert tours, recordings, booklets, and reunion festivities

### **Sony Classical** *A&R Coordinator / Executive Assistant to President* 1993 – 1997

Coordinated recording and travel schedules for label president and record producers. Researched repertoire; prepared scores; screened demo tapes and proposals. Prepared expense reports, handled heavy correspondence, served as liaison to artists, managers, publicists, and other industry professionals.

- identified and developed new artists, including Hilary Hahn and Arcadi Volodos
- developed new systems for artist databases, concert calendars, and score library
- established Artists & Repertoire internship program

### **Sterling Music Ensembles** *Founder and Manager* 1985 – 1993

Created Sterling Music Ensembles to provide classical and jazz ensembles for special events in the greater New York area. Booked and performed for over 100 events per season, and was cited by *Martha Stewart Living* as one of “the most reputable companies contracting music ensembles for weddings.”

- increased annual revenues to over \$100,000 per year
- developed award-winning promotional materials, including demo CDs, mailers, and website
- featured on numerous television programs, including *Good Day New York* and the *Queen Latifah Show*

### **Carnegie Hall** *Production Assistant* 1984 – 1985

Assisted executive producer of *AT&T Presents Carnegie Hall Tonight*, a nationally syndicated weekly radio series. Interacted with artists and managers, coordinated concert recordings, monitored interviews and participated in post-production. Other duties included researching shows, scripting interviews, administering contracts and training interns.

## Other Activities

**Northeastern University** *Invited Participant, Conference on Music and Cultural Diplomacy* 2009

**Westchester Arts Council** *Panelist, Arts Alive Project Grants* 2007

**New York City Department of Cultural Affairs** *Panelist, Cultural Development Project Grants* 2006

**United Nations** *Guest Speaker, Symposium on Education of Girls in Developing Nations* 2006

**League of American Orchestras** *Trustee, Youth Orchestra Division* 2004 – 2006

**Harvard Club of New York City** *Member, Program Committee* 2004 – present

- host prominent speakers in foreign and public affairs, including an International Diplomat Series, the founder of the American Iranian Council, the president of WNYC radio and the head of Harvard University’s investments
- plan and oversee 8 to 10 concerts per season, attracting such artists as Claude Frank, Mark O’Connor, Eugenia Zukerman and singers from the Metropolitan Opera

## Publications

**Cultural Diplomacy News** *“Orchestrating Peace: Cultural Diplomacy in Iraq”* December 2008

**Symphony Magazine** *“Iraqi Overtures”* November-December 2007

**Strings Magazine** *“Mission to Baghdad”* March 2004